



Your Trusted Financial Partner

Expert Bookkeeping | Tax | CFO Solutions



**Empowering Businesses with
Financial Clarity & Growth**

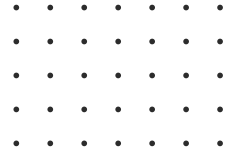
**Your Accounting & Tax Compass
Guiding You Every Step of the Way**

Our Services

Comprehensive Financial Services

We offer end-to-end bookkeeping and accounting solutions:

- ✓ *Monthly Bookkeeping*
- ✓ *Bookkeeper In-Charge (Full-Time Support)*
- ✓ *CFO & Financial Advisory*
- ✓ *Catch-Up & Cleanup Services*
- ✓ *Bookkeeping Setup & Migration*
- ✓ *Accounts Payable & Receivable*
- ✓ *Payroll Processing*
- ✓ *Tax Planning & Compliance*



Our services are designed to improve financial accuracy, ensure compliance, and support business growth.

Software & Technology

Advanced Accounting Software Expertise

We leverage modern cloud-based tools to deliver accurate and efficient financial management:



Using these technologies, we automate processes, reduce errors, and provide real-time financial insights for better decision-making.

About Us

Simplify your business finances with professional bookkeeping, payroll, tax preparation, and virtual CFO services. Our experienced team of CAs, CPAs, and MBAs provides accurate, reliable, and customized financial solutions tailored to your business needs. We work with leading accounting software including QuickBooks, Xero, Zoho, Sage 50, and Tally. Serving businesses across the USA, UK, Canada, Australia, UAE, and beyond, we help you save time, improve financial clarity, and focus on growing your business.

Executive Team



Hetarth Gajjar | CA, LL.B.
Chief Executive Officer

Hetarth Gajjar is a dynamic Chartered Accountant, LL.B., and strategic trailblazer who has empowered international clients since 2014. As CEO, he masterfully blends financial acumen with innovative marketing, sales, and operational strategies to drive exponential growth, seamlessly steers the company toward unprecedented success.



Deepika G
Finance Head

Deepika G, Finance Head, has been leading the Finance Department since 2012. With an MBA in Finance and over a decade of experience, she specializes in financial management, strategic planning, process optimization, and fostering a people-focused workplace culture.



John
Marketing Lead - Growth & Client Outreach

John, our Marketing Lead for Growth & Client Outreach, leverages his MBA and digital marketing expertise to drive client acquisition in the foreign accounting sector. He focuses on innovative growth strategies, strengthening brand presence, and building long-term client relationships.

What Drives Us

At Lucratix Bookkeeping Services, we help businesses simplify financial management and achieve long-term growth. Our team of experienced professionals—including CAs, CPAs, and MBAs—provides reliable, efficient, and customized bookkeeping solutions tailored to your business needs.

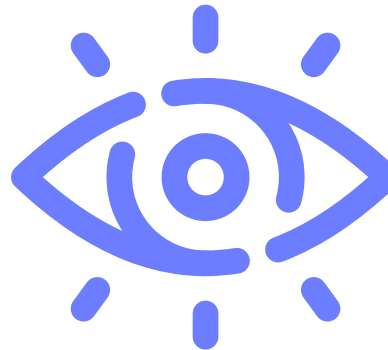
We understand that managing finances can be overwhelming. That's why we offer complete outsourcing solutions, allowing you to focus on what truly matters—growing your business.

Our Mission

To deliver accurate, timely, and strategic financial solutions that help businesses make smarter decisions and grow confidently.

To become a globally trusted bookkeeping partner for SMEs and enterprises by providing dependable, technology-driven, and client-focused financial services.

Our Vision





Why Choose Us

What Makes Us Different?

- ✓ *Experienced Team – CAs, CPAs & Finance Experts*
- ✓ *Customized Solutions for Every Business*
- ✓ *Global Client Experience (USA, UK, Canada, UAE & more)*
- ✓ *Cost-Effective & Scalable Services*
- ✓ *Data Security & Confidentiality*
- ✓ *Timely Reporting & Compliance*

We go beyond bookkeeping—we act as your financial partner, helping you improve cash flow, reduce costs, and make informed business decisions



Let's Grow Your Business Together

Outsource your bookkeeping to experts and gain clarity, control, and confidence in your finances.



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